

Your Quick Guide to NAV for the Retail Industry



What is Microsoft Dynamics NAV?

Microsoft Dynamics NAV is a business management solution that allows you to fully automate and streamline your business processes.

NAV is versatile and flexible enough to be specifically tailored to your business requirements, providing scalable functionality to support all business processes, as well as being easy to use and quick to implement. Microsoft Dynamics NAV currently supports over 300,000 companies worldwide with over 2 million end users.



How NAV can support companies in the Retail industry.

Microsoft Dynamics NAV offers a single, fully integrated solution for the retail industry that's been tailored by Microsoft partners with specialist knowledge of the sector.

Microsoft Dynamics for Retail provides retailers with technology and features that can be used to drive your business across a variety of channels, locally or globally. It brings together all aspects of a retail business' operation, including POS, multi-store management, warehousing, supply chain management, merchandising, financial reporting, and online sales in an end-to-end solution. The system offers full visibility across your entire business operation, giving users more knowledge and information to make better decisions.

With Microsoft Dynamics for Retail at the heart of your business, retailers can easily cut costs and increase margins, streamline financials, report more accurately, identify and understand trends, and take control of their business.

Key Benefits

- Gain insight into financial records, stock levels, store profitability and buying trends.
- Increase efficiency with direct integration of POS, inventory, financials and customer tracking.
- Automatically replenish stock with automated ordering based on real-time stock status.
- Increase customer service by giving your staff access to the information they need.
- Manage all pricing for website and store items centrally at head office.
- Improve communication with customers across all channels, in store and online.
- Give everyone access to a single source of information.
- Identify trends of what's being sold and how much money is being made.

Microsoft Dynamics NAV 2015 offers everything a growing business needs to effectively manage growth and increase efficiency and profitability.

Now that you've seen what it could do for your business, how can ERP Central help? We work closely with businesses to understand the issues they face, offering help and advice so that we can introduce them to the leading Microsoft Dynamics NAV partner that best meets their requirements.

You could say we're the 'match-makers' of the ERP world. So let us help you find your perfect Microsoft Dynamics NAV partner by getting in touch now.

Contact us today to find out more

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