



Your Quick Guide to Dynamics 365 Business Central for the
Retail Industry



Microsoft Dynamics 365
Business Central

What is Microsoft Dynamics 365 Business Central?

Microsoft Dynamics 365 Business Central is a business management solution which allows you to streamline your internal processes and develop your business to its full potential.

Highly versatile and flexible, Business Central can be tailored to meet your unique business requirements. The revolutionary ERP solution is quick to implement, easy to use and offers scalable functionalities capable of supporting all processes across your business. Microsoft Dynamics supports hundreds of thousand companies worldwide with a range of solutions to fit every requirement.

How Microsoft Dynamics 365 Business Central can help your retail business

Microsoft created Dynamics 365 with efficiency in mind. To support retail businesses in tackling the countless challenges of a global business environment, Dynamics 365 breaks down the barriers between ERP and CRM systems and unifies them into one multifaceted solution.

Designed with efficiency in mind, Microsoft Dynamics 365 helps retailers streamline their processes and provide customers with exceptional service. By marrying up operations across different aspects of the business, Dynamics 365's retail ERP software gives businesses full visibility of their financials, CRM, supply chain, sales channels and store operations, Point of Sale (PoS), and merchandising. The rich analytics and intelligence embedded in Dynamics 365's tools allow retailers to efficiently manage stock levels and delivery times, monitor inventory and tailor business operations based on consumer trends data. Dynamics 365 offers an end-to-end retail solution which provides a unified, multi-channel view of transactions, so you can easily stay on top of everything, from stock and channel management to customer service.

Implementing new systems can be time consuming and disruptive to key business processes in any industry, but we know that retail never sleeps and so it's even more crucial that switching to a new software solution has minimal impact on daily operations. All Dynamics 365 systems have fully integrated modular suites which means you can implement key modules using a phased approach.

Key Benefits

Here are just some of the ways Dynamics 365 retail systems will transform your business:

- Gain insight into financial records, stock levels, store profitability and buying trends.
- Increase efficiency with direct integration of POS, inventory, financials and customer tracking.
- Automatically replenish stock with automated ordering based on real-time stock status.
- Increase customer service by giving your staff access to the information they need.
- Manage all pricing for website and store items centrally at head office.
- Improve communication with customers across all channels, in store and online.
- Give everyone access to a single source of information.
- Identify trends of what's being sold and how much money is being made.

Microsoft Dynamics 365 Business Central offers everything a business needs to effectively manage growth, boost efficiency and increase profitability.

Now that you've seen what it could do for your business, how can **Dynamics 365 Providers** help?

Our team has years of experience matchmaking businesses with highly qualified partners from our network who specialise in Dynamics 365 Business Central. We'll find the best partner for you based on your unique business requirements.

Contact us today to find out more or arrange a demo

t 01443 803713
w www.dynamics365providers.co.uk



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